

Nihar Rajhans

Product Designer

Crafting scalable, insight-driven experiences for complex business systems — ERP, B2B SaaS, and AI-integrated products.

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SUMMARY

Product designer specializing in scalable ERP and B2B SaaS systems for SMEs — modular design, data-heavy dashboards, and process simplification. I bridge research, design systems, and UX architecture to deliver measurable outcomes: **40% faster onboarding** , **60% higher task completion** , **45% faster quote approvals** . Beyond design, I build and ship products directly with Claude Code — from prototype to production.

EXPERIENCE

Senior Experience Designer — Viamagus

Jan 2026 – Present

- Designing and **building** complex SaaS dashboards, AI-based observability tools, and AI-integrated products — shipping working product, not just handing off designs.
- Using **AI-assisted development (Claude Code)** to take designs from Figma to production-ready front-ends, collapsing the design-to-dev cycle into one role.

Product Designer — Zendr Business

May 2025 – Dec 2025

- Led end-to-end UX strategy for a **modular ERP platform** unifying billing, inventory, staff, and B2B orders for UK SMEs, with role-based dashboards for Admin, Merchant, Staff, and Sales Rep — **40% faster onboarding** and **25% fewer setup errors** in pilot rollout.
- Designed **staff & sales portals** (attendance, tasks, expenses, payroll) and unified the B2B **quote-to-order journey** with a "Pay on Account" option — task completion **↑ 60%** , quote approval time **↓ 45%** , order completion **↑ 30%** .
- Built a **400+ component design system** with semantic tokens, light/dark parity, and Figma-to-code sync — **40% faster design-to-dev handoff** , 50% faster new-module cycles, 100+ screens unified.

UI/UX Designer — Edunova Innovation Lab

Oct 2024 – May 2025

- Delivered user-centric designs for EdTech products, translating research insights into intuitive, high-fidelity prototypes.
- Developed a reusable design system that streamlined workflows and improved interface consistency across products.

SKILLS

DESIGN	UX Strategy · Systems Thinking · Design Systems · Information Architecture · Prototyping · UX/UI Design · UI for SaaS & ERP · Scalable Systems
TOOLS	Figma · Framer · Webflow · Claude Code (AI-assisted development / vibe coding)
PRACTICE	User Research & Interviews · Design Tokens · Dev Handoff · RBAC & Role-Based UX · Project Management

EDUCATION

PG Diploma, Industrial Design MIT ADT	2012 – 2015
BE, Mechanical Engineering PES Modern College of Engineering	2008 – 2012

CERTIFICATIONS

Google UX Design Professional Certificate Google / Coursera	May 2024
Figma, Framer, Webflow Coursera	Jan 2022